Lebenslauf

Pierangelo Campopiano



Member of the AXA Switzerland Executive Board
Head of Distribution
Year of birth: 1978
Nationality: Swiss and Italian

Professional experience

Since May 2026	Member of the AXA Switzerland Executive Board Head of Distribution
2024 – 2026	Head of Customer & Market, Member of the Executive Board, CSS Group, Lucerne
2018 – 2024	Chief Executive Officer (CEO) smile.direct insurance, Dübendorf (Zurich)
2017 – 2018	Head of Sales Strategy & Change, Member of the Executive Board, Zurich Insurance Company Ltd, Zurich-Oerlikon
2015 – 2017	Head of Strategic Marketing & Distribution Services, Member of the Executive Board, Farmers Insurance Group, Los Angeles (USA) (subsidiary of Zurich Insurance Group)
2012 – 2015	Head of Partnerships & Direct Sales, Member of the Executive Board, Zurich Insurance Company Ltd, Zurich-Oerlikon

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Education

2016 – 2017	Advanced Leadership Development Program, UCLA Anderson Executive Education, Los Angeles (USA)
2014 – 2014	SKU Advanced Management Diploma, Executive School of the University of St. Gallen
2004 – 2006	Executive Master of Customer Relationship Management & Marketing, ZHAW, Winterthur
2000 – 2003	Diploma in Business Administration (HF), Kalaidos Education Group, Zurich
1995 – 1998	Commercial insurance apprenticeship, Gerling Versicherungs-Service AG, Zurich

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