



# Curriculum vitae

## Cordula Winter



**Chief Operations Officer**  
**Member of the Executive Board of AXA-ARAG**

Year of birth: 1975

Nationality: Swiss

### Professional experience

Since March 2021	AXA-ARAG Chief Operations Officer, Member of the Executive Board
2018 - 2021	AXA Switzerland, Winterthur CXO - Head of Customer Experience
2014 - 2017	Zurich Insurance Switzerland, Zurich Head of Customer Experience
2008 - 2014	Baloise Insurance Head of Customer Satisfaction
2006 - 2008	UPC, Zurich Retention Manager
2002 - 2005	DaimlerChrysler Bank AG, Stuttgart (Germany) Product Manager Customer Retention Systems
2000 - 2002	youSmile.de AG, Karlsruhe (Germany) Managing Director



ARAG

**Professional training**

- |      |  |
|------|--|
| 2001 | Northwood University, DeVos Graduate School of Management (MI, USA)<br>Business and Management (MBA) |
| 1998 | Northwood University (FL, USA)<br>Automotive Marketing (Bachelor)                                    |