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Participation of [200%] Min. Repayment of 90% Term of 10 years



## **CHF 90% ProNote with Participation**

CS STAA 6% CHF ER Index

		Valor: 35327470 / XS1678875623
Reference Index	Bloomberg	Initial Level
CS STAA 6% CHF ER Index	STAACE6 Index	Reference Index Value at Initial Fixing Date



#### Key Indicative Terms

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Issuer (Debtor)	Credit Suisse AG, Zurich, acting through its London Branch, London (A1/A) <sup>2</sup>	
Participation on Fir Fixing Date	[200%] in the positive performance of the Reference Index	
Initial Fixing Date	15 December 2017	
Payment Date	22 December 2017	
Final Fixing Date	15 December 2027	
Redemption Date	22 December 2027	
Lock-in Value	90% of the highest Index value observed on any Lock-in Observation Date	
Lock-in Observation Date	annually, 27 December 2024, 22 December 2025 and 22 December 2026	
Final Fixing Level	The higher of (a) the Index Value as per the Final Fixing Date or (b) the Lock-In Value	
Minimum Repayment on CHF 9		
Redemption Date	(90% of the Denomination)	
Currency/Denomin	eation CHF 100	
Issue Price	100%	
Partial Capital Prot	ection <sup>3</sup> 90% of the Denomination	
Distribution Fee (In percent of Denomination)	2.5% upfront (= 0.25% p.a.) and 0.4% p.a. running in the first year and thereafter (both included in the Issue Price)	
Sales/Offering	Switzerland only	
Sales/Offering Restrictions	See page 3	

## You May Be Interested in This Product, If

- You expect a positive performance of the Reference Index.
- You are looking for an investment that is linked to the Reference Index
- You want to protect 90% of the Denomination at maturity.

#### **How It Works**

The ProNote with Participation (the 'Note') is redeemed at 90% of the Denomination on the Redemption Date plus an additional amount depending upon the performance of the Reference Index. The Note offers a Participation of [200%] in the positive performance of the Reference Index as calculated from the Initial Level on the Final Fixing Date.

#### **Lock-in Feature**

The investor benefits from a Lock-in Feature, whereby the Lock-in Value for the Index is at least 90% of the highest value of the Index observed annually, for the first time on 27 December 2024. The Final Fixing Value is the higher of the Index Value as per the Final Fixing Date or the Lock-In Value.

## Scenario Analysis at Redemption

- a) The Reference Index closes above the Lock-in Value and the Initial Level on the Final Fixing Date
- You will receive 90% of the Denomination.
- You will receive [200%] of the positive performance of the Reference Index, calculated from its Initial Level.
- b) The Lock-in Value is above the Index Value as per the Final Fixing Date and the Initial Level
- You will receive 90% of the Denomination.
- You will receive [200%] of the positive performance of the Reference Index, calculated from its Initial Level up to the Lock-in Value.
- c) The Reference Index closes at or below the Initial Level on the Final Fixing Date and the Lock-in Value is below the Initial Level (worst case)
- You will receive 90% of the Denomination.

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<sup>1</sup> All terms and conditions mentioned in this document are indicative only and will be confirmed or adjusted by the end of the Subscription Period.

<sup>&</sup>lt;sup>2</sup> Date of latest rating change of the Issuer (Moody's: 13.12.2016 / S&P: 02.07.2013).

<sup>&</sup>lt;sup>3</sup> Subject to the Issuer risk.

## Sample Returns on Investment (ROI) at Redemption<sup>4</sup>

Worst case	90%	-10.00%
105.00	100.00%	0.00%
120.00%	130.00%	30.00%
140.00%	170.00%	70.00%
160.00%	210.00%	110.00%
Final Fixing Level	Capital redemption	ROI

ROI are calculated on the basis of issuer solvency. Please see below for a more detailed description of issuer risk.

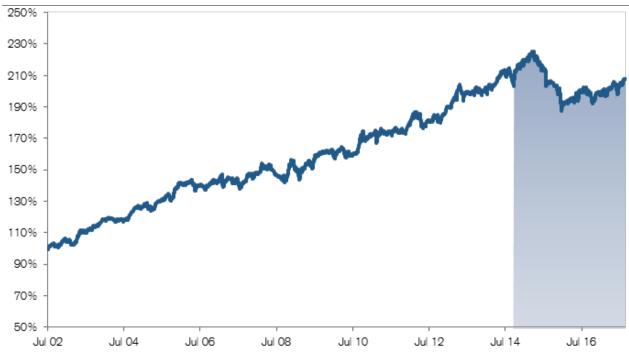
## **Key Benefits**

- On the Redemption Date, the Note will be redeemed at minimum 90% of the Denomination.
- On the Final Fixing Date, you will participate [200%] in the positive performance of the Reference Index, as calculated from the Initial Level.
- Lock-in Feature: The Final Fixing Value is the higher of the Index Value as per the Final Fixing Date or the Lock-In Value.
- The Reference Index follows a dynamic allocation mechanism, based on fundamental academic research.
- The Reference Index provides diversification through tactical allocation across asset classes and regions.

## **Key Risks**

- Issuer Risk and Market Risk.
- Under certain circumstances, a direct investment in the Reference Index might produce a higher return.
- If you choose to sell the product prior to the Redemption Date, it may result in a loss to your capital and/or a poor return as the 90% Minimum Repayment applies at redemption only.
- Emerging Market and Commodity risks.
- See "Important Notices to Investors" for a more detailed description of the key risks and further risks.

# Simulated and Historical Performance of the Reference Index\* CS STAA 6% CHF ER Index



\*Neither simulated and nor historical performance is an indicator or guarantee for future performance.

Source: Credit Suisse, Bloomberg
The currency of the Reference Index may differ from the currency of your home state and therefore the relevant returns shown may increase or decrease as a result of exchange rate fluctuations.

<sup>&</sup>lt;sup>4</sup> Redemption value not including taxes, costs and fees.

#### **Important Notices to Investors**

#### Potential Conflicts/Compensation

In connection with this complex product, the Issuer and/or its affiliates may pay to third parties, including affiliates, remunerations that may be factored into the terms of this product. The Issuer and/or its affiliates may also offer such remunerations to third parties in the form of a discount on the price of the product. Additional information can be found in the simplified prospectus. Receipt or potential receipt of such remunerations may lead to a conflict of interests. Internal revenue allocation may lead to a similar effect. Finally, third parties or the Investor's bank may impose a commission/brokerage fee in connection with the purchase of or subscription to the complex products. Investors may request further information from their bank/distributor.

#### Issuer Risk

This product is a type of debt instrument, which is a loan to the Issuer. You bear the risk that the Issuer may not be able to meet its payment obligation to you. Therefore, if the Issuer defaults or becomes insolvent, your investment and any future coupon payments may be at risk and you could lose some or all of the capital invested. Minimum repayment does not protect you from such losses.

#### No 100% Capital Protection

There is no 100% capital protection with this investment. Depending on the performance of the underlying, the final repayment amount may be less than the invested capital.

## **Emerging Market**

Investments in this product are exposed to emerging market risks, which include (among others) a certain degree of political instability, relatively unpredictable financial markets and economic growth patterns, a financial market that is still at the development stage and a weak economy.

#### Commodity

Commodity investments are subject to greater fluctuations in value than normal investments and may lead to additional investment risks. This product is linked to the performance of the underlying commodity index. The index does not directly reflect the spot or forward price. Under certain market conditions, the index can outperform or underperform the underlying commodity itself or even perform contrarily to the spot or forward price due to rollover gains/costs that have to be taken into account within the index calculation.

#### No Dividend Entitlement

In case this product is linked to the performance of specific shares, you are not entitled to any dividends as you are not a shareholder.

#### Currency Risk

If an investment is denominated in a currency other than your base currency, changes in the rate of exchange may have an adverse effect on value, price or income.

#### Market Risk

During its lifetime, the performance of this product depends on the general global economic situation along with the political and economic factors in the specific countries. In particular, any changes in market prices (e.g., interest rates, stock prices, foreign exchange rates or commodity prices) can have a negative effect on the valuation of the product. Therefore, if you choose to sell the product prior to Redemption Date, it may result in a poor return which may include loss to your capital. Any minimum repayment or capital protection (if applicable) applies at maturity only.

## Secondary Market/Liquidity Risk

If you try to sell this product you may not be able to find a buyer or the sale price may be below the purchase price.

## Redemption Risk

The product terms may permit the Issuer to redeem the product earlier upon the occurrence of certain tax event or change of law at a value to be determined by the Issuer.

#### Purpose of this Document

This document represents marketing material and only outlines certain key features of the product. It is neither a simplified prospectus as stated in Art. 5 of the Swiss Federal Act on Collective Investment Schemes nor a prospectus in accordance with Art. 652a / Art. 1156 of the Swiss Code of Obligations. You should refer to the Issuer's product documentation which contains the only legally binding terms for this product and further elaboration on risk factors. Please note that such product documentation, usually referred to as the final terms, and the simplified prospectus can be obtained free of charge from the distributor or the Issuer and may only be available in English. The simplified prospectus is also available on www.credit-suisse.com/derivatives. Credit Suisse AG and/or its affiliates do not make any representation as to the accuracy or completeness of this document and assume no liability for losses and tax implications arising from the use hereof.

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#### **Further Investment Considerations**

#### Tax Treatment in Switzerland

No Swiss withholding tax (Verrechnungssteuer). No Swiss issue stamp tax (Emissionsabgabe). Secondary market transactions are subject to Swiss securities transfer stamp tax (0.15%) for Swiss resident investors. This product classifies as transparent products with a predominant one time interest payment, IUP (Interest Unique Predominant). The Swiss income tax is based on the difference of the present value (bondfloor=[90%], IRR=[0%]) on the notional calculated in CHF between the sale or redemption and investment date. This product is not subject to EU savings tax for Swiss paying agents.

## Complex Product/Investor Responsibility

This product is a complex securitized derivative and related to corresponding risks. It is intended only for investors who (a) have prior knowledge or experience of this product or (b) take steps to familiarize themselves with the features and risks of this product, so as to determine if this product suits their investment objectives, and independently assess (with their independent professional advisors if necessary) the specific risks (maximum loss, currency risks, etc.) and the legal, regulatory, credit, tax, accounting consequences and any foreign exchange restrictions or exchange control requirements before making any investment decision. Investors must understand and be capable of assuming all risks involved.

In addition to carefully reviewing this document, you should review the "Special Risks in Securities Trading" risk disclosure brochure (which is available on the Swiss Bankers Association's website:

www.swissbanking.org/en/home/shop.htm. The Issuer's product documentation contains additional terms, risks and information about the Issuer

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#### CS STAA 6% CHF ER Index

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Credit Suisse AG P.O. Box, CH-8070 Zurich credit-suisse.com/derivatives Telephone: +41 (0)44 335 76 00

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